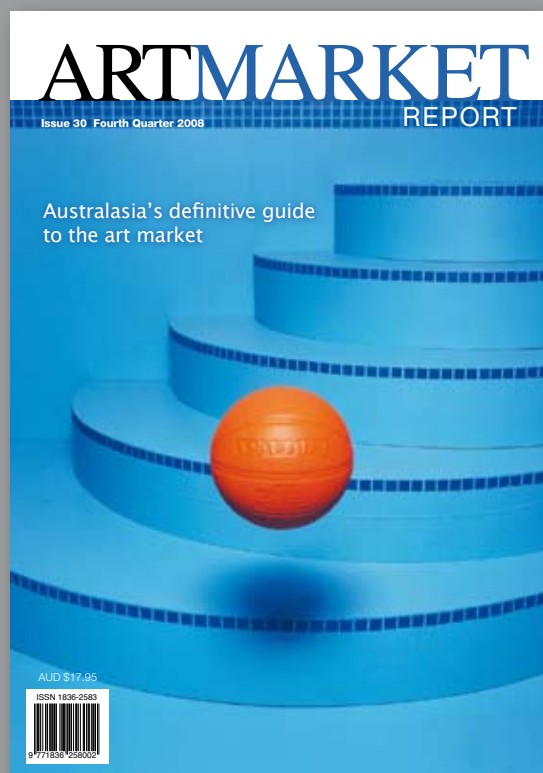


ARTMARKET

REPORT

ADVERTISING CONTRACT 2010
ADVERTISING RATES and SPECIFICATIONS 2010



Reach all the people who count

The *Art Market Report's* targeted readership is art collectors. It is also read by many in the art industry including art consultants, artists, gallerists and auctioneers.

Distribution of the Art Market Report: the report is primarily distributed by subscription. It is also available in select newsagents nationally, a VIP airline lounge nationally, institutional bookshops, select newsagents and a number of commercial galleries around Australia. The Art Market Report has a stand at all the major Australian art fairs.

Overseas distribution is focused at Australian and New Zealand expatriates living in the UK and US and the report is available at the major international art fairs including Volta and The Armory Show in New York, Art Dubai, Art Basel and Art Basel Miami, Liste Art Fair, Basel, Shanghai, Hong Kong Art Fair, India Art Summit etc.

Loyalty discount: A 20% discount on the published rate is applicable for bookings of four consecutive advertisements.

"The Art Market Report emerged like a young artist and has continued with the high expectations it first showed. It has achieved an intriguing thing, in that it is reporting on the art market, while maintaining the integrity of the world in which it is involved. When one thinks of it, one thinks of art, not shares, it is most decidedly a report on art."

Stuart Purves,
Australian Galleries

Please tick appropriate box below. Sign and return by fax to **02 9361 4396**
Advertisers receive two complimentary copies of the Report in which they advertise.

I wish to book an advertisement/s in the Art Market Report.

- Issue 34** November/December/January 2009
Copy due 2 October 2009
- Issue 35** February/March/ April 2010
Copy due 26 January 2009
- Issue 36** May/ June/July 2010
Copy due 2 April 2010
- Issue 37** August/September/October 2010
Copy due 2 July 2010
- Issue 38** November/December/January 2010
Copy due 2 October 2010

The advertisement size I wish to book is:

- FULL PAGE** @ \$1500
- HALF PAGE vertical** @ \$1200
- HALF PAGE horizontal** @ \$1200
- QUARTER PAGE** @ \$850
- 2010 ANNUAL DIRECTORY LISTING**
Four consecutive issues starting with Issue 35 @ \$320 total cost
Listing information must be submitted by 8 December 2009. Contact listings@aamr.com.au to request form and contract. All prices inclusive of GST.
- WEBSITE** Logo and link on home page \$500 per quarter

I understand the advertisement will be placed in a position deemed appropriate by the Editor.
If I cancel my advertisement prior to publication I agree to pay a 25% cancellation fee.

Gallery Name: _____

Gallery Director: _____

Signature: _____

FULL PAGE \$1500

Bleed 303mm H x 216 W
Trim 297mm H x 210 W
Type area 260mm H x 175 W

HALF PAGE vertical \$1200

Bleed 303 H x 103 W mm
Trim 297 H x 100 W mm
Type area 257 H x 83 W mm

HALF PAGE horizontal \$1200

Bleed 146 H x 216 W mm
Trim 143 H x 210 W mm
Type area 125 H x 170 W mm

QUARTER PAGE vertical \$850

Bleed 142 H x 103 W mm
Trim 139 H x 100 W mm
Type 125 H X 83 W mm

DIRECTORY LISTING \$320

4 consecutive issues set once annually –
deadline 8 December 2009

WEBSITE \$500 per quarter

Logo and link on home page

DISCOUNT

Book four consecutive advertisements
and receive a 20% discount

DIGITAL PRINTING SPECIFICATIONS

The Australian Art Report magazine is digitally printed.
No film to be supplied.

ELECTRONIC ART

Artwork: Supply as PDF file distilled to 300 dpi in CMYK with embedded fonts.

Image Resolution: 300dpi at 100% scaling for images in CMYK either as tiff, jpg, eps.

Fonts: include all printer and screen fonts. We do not accept true type fonts.

Email artwork to:

Joy Weideman at generate@bigpond.com

A same size colour reference proof to be sent to:
Joy Weideman, 8 Pockley Avenue, Roseville, NSW 2069.

IN HOUSE DESIGN STUDIO

Text, logo and art images (prints, transparency, or JPG file in 300dpi, CMYK) to be supplied with brief and contact numbers from the client. A minimum creative fee of \$100 for design and production will be charged.

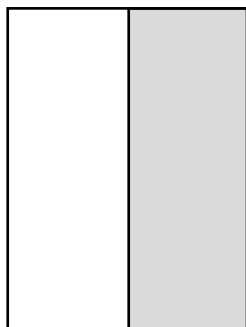
All artwork queries to:

Joy Weideman
Design and production director
8 Pockley Avenue, Roseville NSW 2069
Tel 9412 2032 Mobile: 0418 441 954
generate@bigpond.com

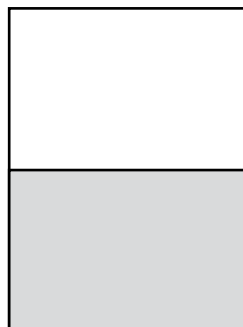
FULL PAGE



HALF PAGE VERTICAL



HALF PAGE HORIZONTAL



QUARTER PAGE

